



**Barnard Mandarin Magnet Elementary School**  
**Corporate Sponsorship Packages**  
 2017 -18 School Year

**PACKAGES AT A GLANCE**

	<b>Jade</b>	<b>Bronze</b>	<b>Silk</b>	<b>Porcelain</b>
Exclusive sponsor banner	√			
Shared sponsor banner	√	√		
Weekly eBlast ad	√	√		
Chinese New Year t-shirts	√	√	√	
Logo on PTA Website	√	√	√	
Yearbook partner	√	√	√	
Facebook promotion	√	√	√	√

**JADE SPONSOR: \$1,500+**

- o Exclusive banner promoting your business on our joint-use athletic field
- o Your logo on our shared sponsorship banner with all Jade and Bronze sponsors
- o Business card ad for the entire school year in our school-wide e-blast (sent weekly to 550+ parents)
- o Your logo on the back of our adult and youth Chinese New Year t-shirts
- o Your logo on the [Barnard Friends and Family website](#) with link to your website
- o Your business listed as a “partner in education” in our school yearbook, to be published in June 2018
- o Acknowledgment of your gift and promotion of your business in our Facebook group

**BRONZE SPONSOR: \$900+**

- o Your logo on our shared sponsorship banner with all Jade and Bronze sponsors
- o Business card ad for the entire school year in our school-wide e-blast (sent weekly to 550+ parents)
- o Your logo on the back of our adult and youth Chinese New Year t-shirts
- o Your logo on the [Barnard Friends and Family website](#) with link to your website
- o Your business listed as a “partner in education” in our school yearbook, to be published in June 2018
- o Acknowledgment of your gift and promotion of your business in our Facebook group

**SILK SPONSOR: \$400+**

- o Your logo on the back of our adult and youth Chinese New Year t-shirts
- o Your logo on the [Barnard Friends and Family website](#)
- o Acknowledgment of your gift and promotion of your business in our Facebook group

**PORCELAIN SPONSOR: \$100+, or a donation in-kind**

- o Acknowledgment of your gift and promotion of your business in our Facebook group

## SPONSORSHIP PARTICIPATION AGREEMENT

SPONSOR NAME:

As you would like it to appear in all publications and signage

COMPANY CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSOR SIGNATURE:

### YOUR EARLY RESPONSE IS GREATLY APPRECIATED. THANK YOU FOR YOUR SUPPORT!

Please check one of the following:

• JADE

• BRONZE

• SILK

• PORCELAIN

(includes donations in-kind)

DESCRIPTION OF ITEM/DONATION:

VALUE:

Your logo must be received by December 1, 2017, to qualify for our shared sponsorship banner, and by January 1, 2018 to qualify for our Chinese New Year promotion. Please send via email two high-resolution versions of your logo: one in full color and one in black and white outline. Logos will be sized at approximately 2" x 2" on the shirts.

FAX YOUR COMPLETED APPLICATION TO +1 858 800 5749

OR E-MAIL [sponsorships@barnardfriendsandfamily.org](mailto:sponsorships@barnardfriendsandfamily.org).

**The Barnard PTA is a non-profit organization with Tax ID # 20-5947705.**

**All sponsors in the Porcelain level and up  
will receive a tax donation letter from the Barnard PTA.**