



# Barnard Mandarin Magnet Elementary School

## Corporate Sponsorship Packages

2021-22 School Year

### PACKAGES AT A GLANCE

	Gold	Silver	Bronze
Logo on Chinese New Year T-shirts	√		
Booth at Barnard Chinese New Year Festival*	√		
Company logo on weekly PTA E-Newsletter	√	√	
Company logo on PTA Website	√	√	
Facebook promotion	√	√	√
Company logo on Barnard PTA Bulletin Board*	√	√	√

#### **GOLD SPONSOR: \$3,000**

- Your logo on the back of our adult and youth Chinese New Year t-shirts.
- A booth for your company at the Barnard Chinese New Year Festival, typically attended by over 750 people. (\*In person 2022 Chinese New Year Festival could be cancelled due to COVID-19 restrictions.)
- Business logo for the entire school year in our school-wide e-blast (sent weekly to 1,125+ parents.)
- Your logo on the [Barnard Friends and Family website](#) with link to your website.
- Acknowledgment of your gift and promotion of your business monthly in our closed Barnard Friends & Family Facebook group with over 500 members.
- Business logo on the Barnard PTA bulletin board at Barnard Elementary. (\*Logos will be posted once Barnard Elementary campus is open to students and parents.)

#### **SILVER SPONSOR: \$2,000**

- Business logo for the entire school year in our school-wide e-blast (sent weekly to 1,125+ parents)
- Your logo on the [Barnard Friends and Family website](#) with link to your website
- Acknowledgment of your gift and promotion of your business monthly in our closed Barnard Friends & Family Facebook group with over 500 members.
- Business logo on the Barnard PTA bulletin board at Barnard Elementary. (\*Logos will be posted once Barnard Elementary campus is open to students and parents.)

#### **BRONZE SPONSOR: \$1,000**

- Acknowledgment of your gift and promotion of your business monthly in our closed Barnard Friends & Family Facebook group with over 500 members.
- Business logo on the Barnard PTA bulletin board at Barnard Elementary. (\*Logos will be posted once Barnard Elementary campus is open to students and parents.)

**BARNARD PTA 2021-22  
SPONSORSHIP PARTICIPATION AGREEMENT**

SPONSOR NAME:

As you would like it to appear in all publications and signage

COMPANY CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSOR SIGNATURE:

SPONSOR LEVEL:       GOLD (\$3,000)       SILVER (\$2,000)       BRONZE (\$1,000)

PLEASE MAKE YOUR SPONSORSHIP PAYMENT ONLINE VIA PAYPAL AT:  
[www.barnardfriendsandfamily.org](http://www.barnardfriendsandfamily.org)

OR MAIL YOUR SPONSORSHIP PAYMENT TO:  
Barnard PTA, 2445 Fogg Street, San Diego, CA 92109

PLEASE E-MAIL YOUR COMPLETED APPLICATION TO:  
[Sponsorships@barnardfriendsandfamily.org](mailto:Sponsorships@barnardfriendsandfamily.org)

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Please send submit two high-resolution versions of your logo-  
one in full color and one in black and white outline.  
Logos will be sized at approximately 2" x 2" on the shirts.

**The Barnard PTA is a non-profit organization with Tax ID 20-5947705  
All sponsors will receive a tax donation letter from the Barnard PTA.**