



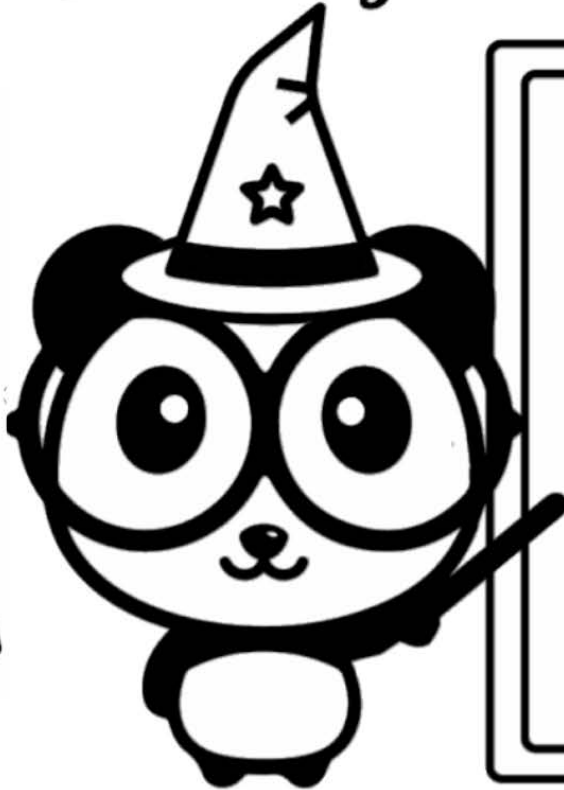
BARNARD MANDARIN MAGNET ELEMENTARY SCHOOL

# Read-A-Thon 2022

January 5-28

## Reading is Magic!

**YOU WILL NEVER BE ALONE WHEN LOST IN THE MAGIC OF A GOOD BOOK.**  
-MARIE LU



**Reading Goals:**

- Read with your family.
- Read with your best friend.
- Read about a panda.
- Read in your PJs.
- Read under a tree.
- Read a library book.
- Read an inspiring story.
- Read a bilingual book.
- Read a nonfiction book.
- Join the reading assembly!

All students will get a **FREE T-shirt** for Read-A-Thon Spirit Week: Jan 24-28.



**Fundraising Goal: \$30,000**

*Fundraising is for teacher support, science/art programs, campus improvements, classroom supplies, and more!*

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All donations are TAX-DEDUCTIBLE.

Does your employer have a donation MATCH PROGRAM?

**Set up your fundraising page NOW!**  
<http://barnardfriendsandfamily.org/read-a-thon/>

**Prize 1** Set up your Pledgestar and get a **BOOKMARK!**



**Prize 2** Do 5 things on the panda's list and get a **TATTOO!**



**Prize 3** Wear your 2022 Read-a-thon shirt for a **PRIZE!**

# Reading is Magic!

## Start Your Read-a-thon Fundraiser in 7 Easy Steps

- 1. Set up your personal PLEDGESTAR fundraising page today and get a bookmark PRIZE!**
  - Go to <https://pledgestar.com/barnard/> and click "NOT REGISTERED FOR THIS YEAR'S EVENT."
  - Enter your name and email address, then click "SUBMIT." (If you were a Barnard family last year, you can use the same email address to import contacts.)
  - Follow the instructions on the screen including adding your picture and email contacts.  
*After you've successfully set up your personal Pledgestar fundraising page, a bookmark will be delivered to you in class!*
- 2. Send 10 donation EMAILS using Pledgestar.** You can even include a picture of yourself reading your favorite book!
- 3. Post your fundraising page on SOCIAL MEDIA.** Use the sample script below or add a video of your own! Be creative and remember to include your LINK from the "Share on Social Media" section of Pledgestar.
  - Greetings! You will be happy to hear that I have been a busy reader this year. Now I have a chance to really shine by helping my school, Barnard Mandarin Magnet Elementary School, by being a part of our "Reading is Magic" Read-A-Thon, but I need your help! Just go to <https://pledgestar.com/barnard/> to donate today.
- 4. Ask 3 FAMILY MEMBERS to donate.** Enter any cash/check donations yourself on your Pledgestar page or return them to the Read-a-thon table by the front office in the attached sealed envelope on Wednesday, January 12, 19, or 26 during drop-off or pickup.
- 5. Ask 3 NEIGHBORS to donate.** Enter any cash/check donations yourself on your Pledgestar page or return them to the Read-a-thon table by the front office in the attached sealed envelope on Wednesday, January 12, 19, or 26 during drop-off or pickup.
- 6. WEEK 2: TEXT/CALL 5 new people for donations.** You can use the script above!
- 7. WEEKS 2 and 3: Post a PROGRESS VIDEO on social media asking for donations.** Include what you're fundraising for, how much you raised so far, and your ultimate goal.

### WEEKLY PRIZES:

- **WEEK 1 (January 10-14):** Set up your Pledgestar fundraising page and **get a free bookmark!**
- **WEEK 2 (January 17-21):** Complete at least 5 items on the Panda's list to **get a free temporary tattoo** at the Read-A-Thon Prize Table during drop-off/pickup on Wednesday, January 12, 19, or 26 by the main gate.
- **WEEK 3 Spirit Week (January 24-28):** Wear your Chinese New Year/Read-A-Thon t-shirt to **get a Surprise Prize** on Friday!