



Barnard Mandarin Magnet Elementary School Corporate Sponsorship Packages 2022-23 School Year

The Barnard PTA strives to support and advocate for our children and to enhance the value of their Mandarin immersion education. We aim to create a wholesome, positive, and engaging learning environment so students can succeed academically, socially, and emotionally. Through partnerships with businesses like you, we are able to support the administration, faculty, and families by providing funding for:

- Supplemental educational art, science and Chinese language programs
- Supplemental classroom and office supplies
- Student field trips
- Mental health resources
- Chinese library books
- P.E. equipment
- Community events
- and so much more, made possible with your generosity!

Please consider supporting Barnard Mandarin Magnet Elementary School by becoming one of our valued sponsors this year! (Note: 2022-2023 sponsorship expires July 31, 2023.) The Barnard PTA is a non-profit organization, Tax ID 20-5947705. All sponsors will receive a tax donation letter from the Barnard PTA.

SPONSORSHIP PACKAGES AT A GLANCE

	Gold \$3000+	Silver \$2000+	Bronze \$1000+	Supporter \$200+
Thank you plaque to display at your business	√			
Logo on Chinese New Year T-shirts	√			
Booth at Barnard's Chinese New Year Festival	√			
Distribution of promotional item/flyer to all attendees at Chinese New Year Festival (optional)	√			
Company logo and recognition on all PTA E-Newsletters	√	√		
Company recognition at all PTA meetings	√	√	√	
Company logo on PTA Website	√	√	√	
Recognition in Yearbook	√	√	√	
Barnard Elementary T-shirt	√	√	√	
Recognition and promotion in Facebook group	√	√	√	√
Our gratitude for your support!	√	√	√	√



Barnard Mandarin Magnet Elementary School

Corporate Sponsorship Packages

2022-23 School Year

GOLD SPONSOR: \$3,000 or more

- A thank you plaque to display at your business
- Your logo on our Chinese New Year t-shirts (distributed free to all students and staff)
- Waived fee for your company to have a booth at the Barnard Chinese New Year Festival (typically attended by over 800 people)
- Barnard distributes a promotional item or flyer from your company to all attendees of Chinese New Year Festival (optional)
- Recognition and your business logo for the entire school year in our school-wide e-newsletter (sent at least monthly to 1,100+ parents each time)
- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2022-2023 yearbook
- Free Barnard Elementary t-shirt (adults' or kids' size)
- Regular recognition and promotion of your business in our very active private Barnard Friends & Family Facebook group.

SILVER SPONSOR: \$2,000 - \$2,999

- Recognition and your business logo for the entire school year in our school-wide e-newsletter (sent at least monthly to 1,100+ parents each time)
- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2022-2023 yearbook
- Free Barnard Elementary t-shirt (adults' or kids' size)
- Regular recognition and promotion of your business in our very active private Barnard Friends & Family Facebook group.

BRONZE SPONSOR: \$1,000 - \$1,999

- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2022-2023 yearbook
- Free Barnard Elementary t-shirt (adults' or kids' size)
- Regular recognition and promotion of your business in our very active private Barnard Friends & Family Facebook group.

SUPPORTER: \$200+ in-kind donation or monetary donation of \$200 - \$999

- Recognition and promotion of your business in our very active private Barnard Friends & Family Facebook group.

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**BARNARD PTA 2022-2023
SPONSORSHIP PARTICIPATION AGREEMENT**

SPONSOR NAME:

(as you would like it to appear in promotional recognition)

COMPANY CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSOR SIGNATURE:

SPONSORSHIP LEVEL:

- **GOLD (\$3,000+)** Donation amount: _____
paid by check # _____
- **SILVER (\$2,000 - \$2,999)** Donation amount: _____
paid by check # _____
- **BRONZE (\$1,000 - \$1,999)** Donation amount: _____
paid by check # _____
- **SUPPORTER:**
 - \$_____ monetary donation (between \$200-\$999), check # _____
 - In-kind donation valued at \$_____ (must be \$200+)
Please describe: _____

Checks should be made out to **Barnard PTA** and mailed to:
Barnard PTA, 2445 Fogg Street, San Diego, CA 92109

Please submit two high-resolution versions of your logo to barnardpta@gmail.com:
one in full color and one in black and white outline (eps or jpg files preferred)

Thank you for your support!

