



Barnard Mandarin Magnet Elementary School PTA Corporate Sponsorship Packages 2023-2024 School Year

Barnard Elementary PTA strives to support and advocate for our children and to enhance the value of their Mandarin immersion education. We aim to create a wholesome, positive, and engaging learning environment so students can succeed academically, socially, and emotionally. Through partnerships with businesses like yours we are able to support the school and student families by providing funding for:

- Full-time resource teacher
- Field trips for all students
- Supplemental curriculum and educational software
- Supplemental art, experiential science, and Mandarin language programs
- Classroom supplies
- Library books
- Campus improvements
- PE equipment
- Monthly community events

... and so much more, made possible with your generosity!

Please consider supporting Barnard Mandarin Magnet Elementary School by becoming one of our valued sponsors this year! (Note: 2023-2024 sponsorship expires July 31, 2024.) Barnard Elementary PTA (aka Barnard PTA) is a non-profit organization, Tax ID 20-5947705.

SPONSORSHIP PACKAGES AT A GLANCE

	Gold \$3000+	Silver \$2000+	Bronze \$1000+	Supporter \$200+
Thank you plaque to display at your business	√			
Logo on school-wide Barnard Lunar New Year T-shirts	√			
Free booth at Barnard's Lunar New Year Festival	√			
Distribution of promotional item/flyer to all attendees at Lunar New Year Festival (optional)	√	√		
Company logo and recognition in PTA E-Newsletters & Gala	√			
Choice of Barnard T-shirt, Sweatshirt, Zip-up Hoodie or Car Magnet*	√			
Choice of Barnard T-shirt, Classic Sweatshirt or Car Magnet*		√		
Choice of Barnard T-shirt or Car Magnet*			√	
Company recognition at all PTA meetings	√	√	√	
Company logo on PTA Website	√	√	√	
Recognition in Yearbook	√	√	√	
Recognition and promotion in Facebook group	√	√	√	√
Our gratitude for your support!	√	√	√	√



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GOLD SPONSOR: \$3,000 or more

- A thank you plaque to display at your business
- Your logo on our Lunar New Year t-shirts (distributed free to all students and staff)
- Waived fee for your company to have a booth at the Barnard Lunar New Year Festival (typically attended by over 800 people)
- Barnard distributes a promotional item or flyer provided by your company to all attendees of Lunar New Year Festival (optional)
- Recognition and your business logo for the entire school year in our school-wide e-newsletter (sent to over 1,000 parents monthly)
- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2023-2024 yearbook
- Free Barnard t-shirt, classic sweatshirt, or zip-up hoodie (Adult or Youth) or car magnet*
- Regular recognition of your business in our very active private Barnard Friends & Family Facebook group.

SILVER SPONSOR: \$2,000 - \$2,999

- Recognition and your business logo for the entire school year in our school-wide e-newsletter (sent to over 1,000 parents monthly)
- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2023-2024 yearbook
- Free Barnard Elementary t-shirt, classic sweatshirt (Adult or Youth) or car magnet*
- Recognition of your business in our very active private Barnard Friends & Family Facebook group.

BRONZE SPONSOR: \$1,000 - \$1,999

- Recognition and your logo on the [Barnard Friends and Family website](#) with link to your website
- Recognition of your support in the 2023-2024 yearbook
- Free Barnard Elementary t-shirt (adults' or kids' size) or car magnet*
- Recognition of your business in our very active private Barnard Friends & Family Facebook group.

SUPPORTER: \$200+ in-kind donation or monetary donation of \$200 - \$999

- Recognition and promotion of your business in our very active private Barnard Friends & Family Facebook group.

*while supplies last

Barnard Elementary PTA is a non-profit organization, Tax ID 20-5947705.
All sponsors will receive a tax donation letter from Barnard Elementary PTA.



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BARNARD ELEMENTARY PTA 2023-2024 SPONSORSHIP AGREEMENT

SPONSOR NAME:

(as you would like it to appear in promotional recognition)

COMPANY CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSOR SIGNATURE:

SPONSORSHIP LEVEL:

- **GOLD (\$3,000+)** Donation amount: _____
paid by check # _____ or _____ Zelle
- **SILVER (\$2,000 - \$2,999)** Donation amount: _____
paid by check # _____ or _____ Zelle
- **BRONZE (\$1,000 - \$1,999)** Donation amount: _____
paid by check # _____ or _____ Zelle
- **SUPPORTER:**
 - \$_____ monetary donation (between \$200-\$999), check # _____
 - In-kind donation valued at \$_____ (must be \$200+)
Please describe: _____

Sponsorship donations may be made by:

Zelle: barnardpta@gmail.com

Mail: Barnard PTA, 2445 Fogg Street, San Diego, CA 92109 (payable to Barnard PTA)

Please submit two high-resolution versions of your logo to barnardpta@gmail.com:
one in full color and one in black and white outline (eps or jpg files preferred)

Thank you for your support!