



Barnard Mandarin Magnet Elementary School PTA Corporate Sponsorship Packages 2024 - 2025 School Year

Barnard Elementary PTA strives to support and advocate for our children and to enhance the value of their Mandarin immersion education. We aim to create a wholesome, positive, and engaging learning environment so students can succeed academically, socially, and emotionally. Through partnerships with businesses like yours we are able to support the school and student families by providing funding for:

- English Resource teacher and Mandarin-speaking teaching interns
- Field trips
- Supplemental curriculum and educational resources, art, and experiential science lessons in classroom
- Classroom supplies & library books
- Campus equipment
- PE equipment
- Monthly community events

... and so much more, made possible with your generosity!

Please consider supporting Barnard Mandarin Magnet Elementary School by becoming one of our valued sponsors this year! Barnard Elementary PTA is a non-profit organization, Tax ID 20-5947705. Note: 2024-2025 sponsorship ends May 31, 2025. **Sign up before 9/30/24 and banner will be displayed through 6/30/25!**

CORPORATE SPONSORSHIP PACKAGES AT A GLANCE

	PLATINUM \$3000+	GOLD \$2000	SILVER \$1000	BRONZE \$500
Logo on ~500 school-wide Barnard Lunar New Year T-shirts	√			
3' x 5' Sponsor Logo Banner displayed publicly through 5/31/24	√			
2' x 3' Sponsor Logo Banner displayed publicly through 5/31/24		Included	Add for \$250	Add for \$350
Free vendor booth at Barnard's Lunar New Year Festival	√	√		
Free distribution of promotional item/flyer to all attendees at Barnard PTA's signature Lunar New Year Festival (optional)	√	√		
Free Barnard 2025 Lunar New Year T-shirt	√	√		
Recognition in PTA E-Newsletter & Gala Presentation	√	√	√	
Ticket to 2025 Barnard Gala (4/27/25 at Bali Hai)	Free	Free	50% Off	20% Off
Free Barnard spirit gear!	Choice of any spirit gear item	Choice of t-shirt, classic sweatshirt, or car magnet	Choice of t-shirt or car magnet	Free car magnet
Sponsor plaque to display at your business	√			
Company recognition at PTA meetings and on social media platforms	√	√	√	√
Company logo & info on PTA Website with link to your website	√	√	√	√
Recognition in Yearbook	√	√	√	√



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NEW! BANNERS!

Barnard sponsor logo banner displayed on public-facing School Fence (Grand Ave.) is included in Platinum and Gold sponsorship levels, and can be added to Silver and Bronze sponsorships. Banner will be printed and displayed by Barnard PTA and provided to sponsor at the end of the sponsorship year.

SWAG / PERKS!

Sponsors will receive free Barnard spirit gear and a discounted or one free ticket to the April 27, 2025 Gala at the Bali Hai as indicated in the sponsorship chart.

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All sponsors will receive a letter from Barnard Elementary PTA for your tax-deductible donation.



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**BARNARD ELEMENTARY PTA 2024-2045
SPONSORSHIP AGREEMENT**

SPONSOR NAME:

(as you would like it to appear in promotional recognition)

COMPANY CONTACT:

TITLE:

ADDRESS:

CITY:

STATE:

ZIP:

WEBSITE:

EMAIL:

PHONE:

FAX:

SPONSOR SIGNATURE:

SPONSORSHIP LEVEL:

- **PLATINUM (\$3,000+)** Donation amount: _____ (includes 4' x 6' Banner)
paid by check # _____ or _____ Zelle
- **GOLD (\$2,000 - \$2,999)** Donation amount: _____ (includes 3' x 5' Banner)
paid by check # _____ or _____ Zelle
- **SILVER (\$1,000 - \$1,999)** Donation amount: _____ + \$250 for Banner _____
paid by check # _____ or _____ Zelle
- **BRONZE (\$500 - \$999)** Donation amount: _____ + \$350 for Banner _____
paid by check # _____ or _____ Zelle

Sponsorship donations may be made by:

Zelle: barnardpta@gmail.com

Mail: Barnard PTA, 2445 Fogg Street, San Diego, CA 92109 (payable to Barnard PTA)

Please submit two high-resolution versions of your logo to barnardptasponsorships@gmail.com:
one in full color and one in black and white outline (eps or jpg files preferred)

Thank you for your support!